National University of Political Studies and Public Administration

English programs available for Erasmus+ incoming students

Faculty of Communication and Public Relations

MA program	Autumn/Spring	Title	ECTS
Communication and Advertising	A	Mass media and society	8
		Fundamentals of Advertising	7
		Communication Theory	7
		Research Methods and Techniques	8
		Marketing and Branding	8
		Advertising I	7
		Culture and communication	8
		Marketing Media: Filming, Editing and Design	7
	S	Social Psychology of Advertising	8
		Promotion strategies for e-business	7
		Public Relations	7
		Argumentation Theory	8
		Advertising II	8
		Visuals in Advertising	7
Communication and EU Affairs	A	Globalization and digitalization	8
		Communication Theory	7
		EU-funded programs and projects	7
		EU Policies and Policy Making	8
		Leadership & Project team management	7
		Public Communication in the EU	8
		Introduction to EU Economic Governance	8
		Research Methods and Techniques	7
	S	Media Ethics and Digital Literacy	8
		European Media and the Public Sphere	8
		European identity. Theoretical approaches and empirical insights	8
		Public Opinion in the EU	7
		Tackling disinformation and building resilience	7
		European Lobbying and PR Practice	7

Project Management	A	Entrepreneurship and Innovation	8
		Project Management I	8
		Design and implementation of EU-funded projects	7
		Leadership and Project Team Management	7
		Research Methods and Techniques	7
		Risk Management	8
		Design and Implementation of Research Projects	8
		Monitoring and Performance Indicators	7
	S	Project Management II	8
		Presentation Skills for Project Managers	7
		Strategic Management	8
		Project Management Software	7
		Projects' Evaluation and Audit	8
		Agile Project Management	8
Digital Communication and Innovation	A	Media Entrepreneurship and Innovation	8
		Digital Media and Marketing	7
		Globalization and digitalization	7
		Brand Identity in Digital Contexts	8
		Research Methods in Communication Sciences	8
		Social Media Listening	7
		Making Media: Filming, Editing and Design	7
		Big Data Analytics	8
	S	Media Ethics and Digital Literacy	8
		Theories of Media and Technology	7
		Social Media and Crisis communication	7
		Cyber resilience	8
		Agile Project Management	8
		Cross-platform Storytelling	7

BA program	Autumn/Spring	Title	ECTS
Communication and Emerging Media	A	Communication Theory	5
		Introduction to Public Relations	5
		E-business and digital marketing	5
		Academic writing	5
		Critical thinking	5
		Public communication and emerging media	5
		Mass media and society. Emerging media	7
		PR measurement	7
		Research methods in communication sciences	6
		Digital design	5
		New technologies in communication and media	7
		Visual communication	6
		Crisis communication	6
		Public relations in digital media	6
		Multimedia production and editing	5
	S	History of communication	4
		Algorithmic studies	5
		Digital content production	5
		Advertising	6
		Social psychology of communication	6
		Events management	4
		Consumer behavior in the digital context	6
		Branding through social media	6
		Digital writing	6
		Project management	7
		Digital literacy	5
		Social media and civic participation	5
		Broadcasting	7
		Identifying and Understanding Disinformation in EU Politics and Society	7
		ChatGPT Prompting	5
		Public opinion polling	5

National University of Political Studies and Public Administration

Faculty of Public Administration

Program	Autumn/Spring	Title	ECTS	Language of instruction	Private lessons in other language
MA	Autumn	Strategic management	6	English	English
		Bases of Public Sector	6	English	French
		Public Marketing	6	English	English
		Strategies for e-Government	6	English	English
		Economic Analysis of Public Decisions	6	English	English
		Accounting and audit of Public Institutions	7	English	English
		Comparative analysis in the Public Sector	6	English	English
		Consultancy, Design and Evaluation of Programmes for the Public Sector	7	English	English
		Scientific Research in Administrative Sciences	3	English	French
		Quality Management in the Public Sector	7	English	English
	Spring	Ethics and academic integrity	5	English	English
		Administrative Law of Goods	6	English	Italian
		Management of public procurement and investments	5	English	English
		Public policy analysis for managers	6	English	English
		Public financial management	5	English	English
		Performance management in public affairs	4	English	English
		Project Management for Public Sector Investments	5	English	English
		Management of non-profit organizations	6	English	English
		Principles and Tactics of Negotiations	6	English	English
		Organization and Human Resources Management	6	English	English
		Artificial Intelligence: Implications for Public Sector Reform	5	English	English

Faculty of Political Sciences

National University of Political Studies and Public Administration

MA program	Autumn/Spring	Title	ECTS
Environmental Studies and Sustainable Development	A	Civic dialogue and social representation	6
		Environmental Ethics and Politics	7
		Environmental public policies	7
		Project Management	6
	S	Development Policies in Europe	6
		Sustainable business	6
		Management and conservation of biodiversity	6
		Sustainable Development in EU Policies	7
		Political contemporary theories	6
		Internship I	5
		Internship II	6
		Methods of research in the field of environment and sustainable development	7
		Technology, sustainable development and climate action	6

MA program	Autumn/Spring	Title	ECTS
European Politics and Society	A	European Union Politics	7
		Data Analysis Methods	7
		Stratification and social mobility	7
		Social Movements in Europe	6
		Environmental philosophy and political ecology	6
		Research seminar	3
		Politics of Migration and Asylum in Europe	6
		Sociology of Interest Groups	6
	S	Applied Research of Community Institutions and Policies	6
		Climate change, social movements and capitalism	6
		European Identities –	6
		Varieties of capitalism and economic development	7
		European Union Policies	6
		Party Organization	6
		Populist and right-wing challenges to European integration	7
		Internship	5
		Internship II	5

MA program	Autumn/Spring	Title	ECTS
Labour Studies	A	European and international labour law	6
		Leadership and development of human capital in organisations	7
		Migration and labour	6
	S	Compared labour relations and social dialogue	6
		Human resource management	6
		Anthropology and sociology of labour	6

MA program	Autumn/Spring	Title	ECTS
Anthropology / Visual Studies and Society **(The courses are organized in Romanian, but upon request from English-speaking Erasmus students, they can be made available for enrollment in English)**	A	Introduction to Anthropology	8
		Ethnography	8
		Political Anthropology	8
		Anthropology of Family and Kinship	6
		Image and Society*	7
		Visual Anthropology	8
		Anthropology of Food	8
		Anthropology of the Body	8
		Heritage: Image and Branding	8
		Visual Sociology and the Marketing of Public Image	8
	S	Territory and the Politics of Space	8
		Language and Social Interaction	8
		Museum Studies	8
		The Image from Illusion to Manipulation*	8
		Sociology of Film*	8
		Fieldwork Practice	6
		Material Culture	8
		Cognitive Anthropology	7
		Applied Research Seminar*	5
		Documentary Filmmaking Lab	8
		Thesis Writing Seminar	8

National University of Political Studies and Public Administration

MA program	Autumn/Spring	Title	ECTS
Gender and Minority Politics	A	Human rights and minority protection	6
		Feminist political theories	6
		Fundamentalism and patriarchy	6
		Gender equality in the European Union	6
		Education for gender equality	6
		Antidiscrimination and gender equality legislation	6
	S	Gender, minorities and social policies	6
		Intersectionality and public policies	7
		Gender, minorities and political representation	6
		Gender, minorities and citizenship	7

MA program	Autumn/Spring	Title	ECTS
International Development and Migration	A	Religion, State and Church	6
		Introduction to the anthropology of development	6
		Socioeconomic development interventions at global level	6
		Ethical issues in the contemporary world	6
		Migration and asylum policies in Europe	6
		Humanitarian aid I	6
	S	Humanitarian aid II	7
		Elaboration and evaluation of development programmes	6
		Religion and humanitarian aid	6

MA program	Autumn/Spring	Title	ECTS
Management and Governance/ **Political Science/** Public Policies and European Integration	A	Social networks and organisational culture	6
		Social and political change	6
		Key issues in management and organisations	6
		Applied research seminar	5
		Explanation and argumentation in the social sciences	6
		Politology	6
		Communication and political campaigns	6
		Social statistics	6
		Governance, Europeanisation and public policies	6
	S	Financial management	6
		Political analysis	7
		Art and ideology	6
		Normative analysis of public policies	6

Department of International Relations and European Integration

MA program	Autumn/Spring	Title	ECTS
Security and Technology	A	Security studies	6
		Theories of International Relations	6
		Technology and society	6
		Cybersecurity: geopolitics as usual	6
		Security Informatics	6
		Artificial Intelligence in the cyber era	6
		Military Technological Innovation, Strategic stability and Arms Control	6
		Cyber diplomacy	6
		Strategic Studies. War and Technology	6
	S	National regulations in the cyberspace	6
		International regulations in the cyberspace	6
		Misinformation and security challenges	6
		EU Digital Single Market	6
		New Technologies and Sustainable Development	6
		Digital Technology Development Process	6
		Arms control, disarmament and non-proliferation	6

MA program	Autumn/Spring	Title	ECTS
Security and Diplomacy	A	Security studies	6
		Theory of International Relations	6
		Technology and society	6
		Cybersecurity	6
		International Public Law	6
		Regional Security	6
		Strategic Studies	6
		Theories and Practice of Human Rights	6
		US -China Great Power Relation	6
		The Fundamentals and practices of protocol	6
	S	International Organizations and Institutions of Security	6
		Intelligence and National Security	6
		NATO	6
		Public Diplomacy and Negociation	6
		Romanian Institutions of National Security	6
		Arms control, disarmament and non-proliferation	6
		US Grand Strategy	6
		Diplomatic and Consular Law	6

MA program	Autumn/Spring	Title	ECTS
Development International Cooperation and Humanitarian Aid	A	Humanitarian Aid and Volunatary Work	6
		Theory and Practice of Human Rights	6
		Theories of Development and Cooperation	6
		International Public Law	6
		European policies of Development Cooperation	6
		The world Bank Group-Policy and Sustainable Development	6
		Area study: Eastern European studies	6
		Area study 2: South American studies	6
		US - China Great Power Relation	6
	S	Methods of analysis of development policies	6
		Public Participation and Sustainable Development	6
		International Project Management	6
		Education for development	6
		Totalitarianism and the State in European History	6
		Area study 3: African studies	6
		Area study 4: Asian Studies	6
		Development Economy	6

MA program	Autumn/Spring	Title	ECTS
Latin American Studies	A	Humanitarian Aid and Volunatary Work	6
		Theory of International Relations	6
		Area study 2: South American studies	6
		Theory and Practice of Human Rights	6
		International Public Law	6
		Human Rights, Holocaust, Genocide and Mass Violence: an European Comparative Perspective	6
		Party Systems in Latin America	6
		European policies of Development Cooperation	6
		Geopolitics in South and Central America	6
	S	Latin American Integration Process	6
		Education for Development	6
		Partnership EU-Latin America	6
		Spanish	6
		United States - Latin America Relations	6
		Development Economy	6

Faculty of Management

	Autumn/Spring	Title	ECTS
MA	A	Strategic management	5
		Managerial economics	6
		Programs management	6
		Organizational design in the digital age	7
		Advanced marketing	6
		Strategic human resources management	7
		Critical thinking	6
		Audit of projects and programs	6
		Ethics and academic integrity	6
		Business communication and public speaking	5
		Management of cultural programs and projects	5
		Strategic management and digital transformation	6
		Globalization and Digitalization	6
		Digital marketing	7
		Foresight and public innovation policies	4
		Fintech and digital finance	7
		Advanced marketing	6
		Sustainability and consumerism	6
	S	E-commerce	5
		Multidimensional data analytics	5
		Adaptive methods in programs and projects managements	6
		Decision and change management	6
		Product management and marketing	7
		Public investments financing	5
		Emerging issues in cross-cultural management	10
		Methods and techniques for elaboration of the graduation paper	10
		Sustainability business models	7
		Econometrics and innovation	7
		Product management and marketing	9
		Global digital enterprise	7
		Innovation management	7
		AI for business	9
		Business contingencies and digital risks	10
		Research skills and dissertation preparations	8