



English programs available for Erasmus+ incoming students

Faculty of Communication and Public Relations

MA program	Autumn/ Spring	Title	ECTS
Communication and Advertising	A	Mass media and society	8
		Fundamentals of Advertising	7
		Communication Theory	7
		Research Methods and Techniques	8
		Marketing and Branding	8
		Advertising I	7
		Making Media: Editing and Design	7
		Culture and communication	8
	S	Psychology of online behaviour	8
		Promotion strategies for e-business	7
		Public Relations	7
		Argumentation Theory	8
		Advertising II	8
		Visuals in Advertising	7
Communication and EU Affairs	A	Globalization and digitalization	8
		Communication Theory	7
		EU-funded programs and projects	7
		EU Policies and Policy Making	8
		Leadership & Project team management	7
		Public Communication in the EU	8
		Introduction to EU Economic Governance	8
		Research Methods and Techniques	7
	S	Media Ethics and Digital Literacy	8
		European Media and the Public Sphere	8
		European identity. Theoretical approaches and empirical insights	8
		Public Opinion in the EU	7
		Advanced strategies in tackling disinformation	7
		European Lobbying and PR Practice	7



Project Management	A	Entrepreneurship and Innovation	8
		Project Management I	8
		EU-funded programs and projects	7
		Leadership and Project Team Management	7
		Research Methods and Techniques	7
		Risk Management	8
		Design and Implementation of Research Projects	8
		Monitoring and Performance Indicators	7
	S	Project Management II	8
		Presentation Skills for Project Managers	7
		Strategic Management	8
		Project Management Applications	7
		Projects' Evaluation and Audit	8
		Agile Project Management	8
Digital Communication and Innovation	A	Media Entrepreneurship and Innovation	8
		Media and Technology	7
		Globalization and digitalization	7
		Brand Identity in Digital Contexts	8
		Research Methods and Techniques	8
		Making Media: Editing and Design	7
		Cyber resilience	7
		Big Data Analytics	8
	S	Psychology of online behaviour	8
		Digital Media and Marketing	7
		Social Media and Crisis communication	7
		OSINT for emergent societal challenges	8
		Social media listening	7
		Advanced strategies in tackling disinformation	7



Communication and Emerging Media	A	Communication Theory	5
		Introduction to Public Relations	5
		E-business and digital marketing	5
		Academic writing	5
		Critical thinking	5
		Social media civic participation	5
		Mass media and society. Emerging media	7
		PR measurement	7
		Research methods in communication sciences	6
		Digital media communication	5
		New technologies in communication and media	7
		Visual communication	6
		Crisis communication	6
		Public relations in digital media	6
		Multimedia production and editing	5
	S	History of communication	4
		AI prompting	5
		Digital Content Production	5
		Advertising	6
		Social psychology of communication	6
		Events management	4
		Consumer behaviour in the digital context	6
		Branding through social media	6
		Project management	7
		Ethics in communication. Digital literacy	5
		Broadcasting	7
		Marketing	5
		Identifying and Understanding Disinformation in EU Politics and Society	6
		AI Ethics	5
		Science communication	5
		Public opinion polling	7



Faculty of Public Administration

MA program	Autumn /Spring	Title	ECTS
Public Sector Management	A	Strategic Management	6
		Bases of Public Sector	6
		Public Marketing	6
		Strategies for e-Government	6
		Economic Analysis of Public Decisions	6
		Accounting and Audit of Public Institutions	7
		Comparative Analysis in the Public Sector	6
		Consultancy, Design and Evaluation of Programmes for the Public Sector	7
		Scientific Research in Administrative Sciences	3
		Quality Management in the Public Sector	7
	S	Artificial Intelligence: Implications for Public Sector Reform	5
		Ethics and Academic Integrity	5
		Principles and Tactics of Negotiations	6
		Organization and Human Resource Management	6
		Administrative Law of Goods	6
		Management of Public Procurement and Investments	5
		Management of Non-Profit Organizations	6
		Public Policy Analysis for Managers	6
		Public Financial Management	5
		Project Management for Public Sector Investments	5



Faculty of Political Sciences

MA/BA program	Autumn /Spring	Title	ECTS
MA Environmental Studies and Sustainable Development	A	Environmental public policies	7
		Environmental ethics and politics	7
		Civic dialogue and social representation	6
		Project Management	6
MA European Politics and Society	A	Stratification and social mobility	7
		Data analysis methods	7
		Research seminar	3
		European Union politics	6
		Social movements in Europe	6
		Environmental philosophy and political ecology	6
		Sociology of interest groups	6
		Politics of migration and asylum in Europe	6
MA Labour Studies	A	Leadership and development of human capital in organisations	7
		European and international labour law	6
		Migration and labour	6
MA Anthropology*	A	Ethnography	8
		Introduction to Anthropology	8
		Anthropology of Family and Kinship	6
		Political Anthropology	8
		Visual Anthropology	8
		Anthropology of Food	8
MA Gender and Minority Politics*	A	Human rights and minority protection	6
		Feminist political theories	6
		Fundamentalism and patriarchy	6
		Gender equality in the European Union	6
		Gender, minorities and knowledge in the social sciences	6
		Antidiscrimination and gender equality legislation	6
MA Public Policies and European Integration*	A	Governance, Europeanisation and public policies	6
MA International Development and Migration*	A	Religion, State and Church	6
		Introduction to the anthropology of development	6
		Socioeconomic development interventions at global level	6
		Migration and transnationalism	6
		Humanitarian aid I	6



MA Political Science*	A	Explanation and argumentation in the social sciences	6
		Politology	6
		Communication and political campaigns	6
		Sociology of transition	6
		Electoral Sociology	6
MA Visual Studies and Society*	A	Politics and representations of heritage	8
		The Sociology of subcultures	8
BA Political Science*	A	IT for social sciences	3
		Introduction to economics	5
		Fundamental concepts in political science	5
		English language I	3
		Political ideologies	6
		Comparative politics	6
		Institutions of the European Union	5
		Political philosophy	5
		Educational policies	6
		Politics and economics of European peripheries	6
		Justice and memory: political violence in a global context	6
		Human rights and democratic values	6
		Romanian post communism - context and evolutions	6
BA Sociology*	A	Fundamental concepts in sociology	5
		Anthropology	5
		Sociology of consumption	5
		Political sociology	5
		Ecology, politics and society	6
		Human resource management	6

* Classes can be offered in English as a distance-learning course, on request. Inquiry directly to the professor at the beginning of the semester is necessary.



Department of International Relations and European Integration

MA program	Autumn /Spring	Title	ECTS
Security and Technology	A	Cybersecurity: geopolitics as usual	6
		Technology and society	6
		Security Informatics	6
		Security Studies	6
		Theories in international relations	6
		Ethics in the Use of New Technologies	6
		Digital Technology Development Process	6
		Strategic Studies.	6
		Cyber diplomacy	6
	S	National regulations in the cyberspace	6
		International regulations in the cyberspace	6
		Misinformation and security challenges	6
		EU Digital Single Market	6
		Ethics in the Use of New Technologies	6
		Digital Technology Development Process	6
		Arms control, disarmament and non-proliferation	6
		Artificial Intelligence in the Cyber Era	6
Security and Diplomacy	A	Security studies	6
		Theory of International Relations	6
		Technology and society	6
		Cybersecurity	6
		International Public Law	6
		Regional Security	6
		Strategic Studies	6
		Theories and Practice of Human Rights	6
		US -China Great Power Relation	6
		The Fundamentals and practices of protocol	6
	S	International Organizations and Institutions of Security	6
		Intelligence and National Security	6
		NATO	6
		Public Diplomacy and Negotiation	6
		Romanian Institutions of National Security	6
		Arms control, disarmament and non-proliferation	6
		US Grand Strategy	6
		Diplomatic and Consular Law	6



Development International Cooperation and Humanitarian Aid	A	Humanitarian Aid and Voluntary Work	6
		Theory and Practice of Human Rights	6
		Theories of Development and Cooperation	6
		International Public Law	6
		European policies of Development Cooperation	6
		The World Bank Group-Policy and Sustainable Development	6
		Area study: Eastern European studies	6
		Area study 2: South American studies	6
		US - China Great Power Relation	6
	S	Methods of analysis of development policies	6
		Public Participation and Sustainable Development	6
		International Project Management	6
		Education for development	6
		Totalitarianism and the State in European History	6
		Area study 3: African studies	6
		Area study 4: Asian Studies	6
		Development Economy	6
Global Leadership and Sustainable Development	A	Theory of International Relations	6
		Area Studies: South American Studies	6
		Development Theories and Practices	6
		Geopolitics and GeoEconomics	6
		International Public Law and Human Rights	6
		Evidence based Policy making and Evaluation	6
		Latin America Integration Processes and Organizations	6
		Partnership between the European Union and Latin America and the Caribbean	6
		US-Latin America relations	6
	S	Ethics in International Relations	6
		Institutions and International Organizations	6
		Sustainable Innovations and Climate Action	6
		Good Governance: Democratization and Resilience	6
		Leadership for the Common Good	6
		Development Economy	6



Faculty of Management

MA program	Autumn /Spring	Title	ECTS
PROGRAMS AND INVESTMENTS MANAGEMENT	A	Strategic management	5
		Managerial economics	6
		Programs management	6
		Organizational design in the digital age	7
		Advanced marketing	6
		Strategic human resources management	4
		Critical thinking	5
		Audit of projects and programs	5
		Ethics and academic integrity	6
		Business communication and public speaking	5
		Management of research programs and projects	5
		Management of cultural programs and projects	5
	S	Decision and change management	7
		Financial management and investments	7
		Product management and marketing	8
		Public investments financing	8
		Emerging issues in cross-cultural management	7
		Methods and techniques for elaboration of the graduation paper	7
		Sustainability business models	7
		Economic development in theory and practice: Institutions, companies and markets	6



MANAGEMENT AND DIGITAL INNOVATION	A	Digital communication for impact	6
		Globalization and Digitalization	6
		Digital marketing	7
		Organizational design in the digital age	7
		Foresight and public innovation policies	4
		Fintech and digital finance	7
		Advanced marketing	6
		Ethics and academic integrity	6
		Sustainability and consumerism	6
		E-commerce	5
		Multidimensional data analytics	5
	S	Econometrics and innovation	8
		Product management & marketing	8
		Managerial strategies and digital transformation	7
		Innovation management	7
		AI for business	7
		Business contingencies and digital risks preparations	7
		Economic development in theory and practice: Institutions, companies and markets	7