



**English programs available for Erasmus+ incoming students**

Faculty of Communication and Public Relations			
MA program	Autumn/ Spring	Title	ECTS
<b>Communication and Advertising</b>	A	Mass media and society	8
		Fundamentals of Advertising	7
		Communication Theory	7
		Research Methods and Techniques	8
		Marketing and Branding	8
		Advertising I	7
		Making Media: Editing and Design	7
		Culture and communication	8
	S	Psychology of online behaviour	8
		Promotion strategies for e-business	7
		Public Relations	7
		Argumentation Theory	8
		Advertising II	8
		Visuals in Advertising	7
<b>Communication and EU Affairs</b>	A	Globalization and digitalization	8
		Communication Theory	7
		EU-funded programs and projects	7
		EU Policies and Policy Making	8
		Leadership & Project team management	7
		Public Communication in the EU	8
		Introduction to EU Economic Governance	8
		Research Methods and Techniques	7
	S	Media Ethics and Digital Literacy	8
		European Media and the Public Sphere	8
		European identity. Theoretical approaches and empirical insights	8
		Public Opinion in the EU	7
		Advanced strategies in tackling disinformation	7
		European Lobbying and PR Practice	7



<b>Project Management</b>	A	Entrepreneurship and Innovation	8
		Project Management I	8
		EU-funded programs and projects	7
		Leadership and Project Team Management	7
		Research Methods and Techniques	7
		Risk Management	8
		Design and Implementation of Research Projects	8
		Monitoring and Performance Indicators	7
	S	Project Management II	8
		Presentation Skills for Project Managers	7
		Strategic Management	8
		Project Management Applications	7
		Projects' Evaluation and Audit	8
Agile Project Management		8	
<b>Digital Communication and Innovation</b>	A	Media Entrepreneurship and Innovation	8
		Media and Technology	7
		Globalization and digitalization	7
		Brand Identity in Digital Contexts	8
		Research Methods and Techniques	8
		Making Media: Editing and Design	7
		Cyber resilience	7
		Big Data Analytics	8
	S	Psychology of online behaviour	8
		Digital Media and Marketing	7
		Social Media and Crisis communication	7
		OSINT for emergent societal challenges	8
		Social media listening	7
Advanced strategies in tackling disinformation		7	



<b>Communication and Emerging Media</b>	A	Communication Theory	5
		Introduction to Public Relations	5
		E-business and digital marketing	5
		Academic writing	5
		Critical thinking	5
		Social media civic participation	5
		Mass media and society. Emerging media	7
		PR measurement	7
		Research methods in communication sciences	6
		Digital media communication	5
		New technologies in communication and media	7
		Visual communication	6
		Crisis communication	6
		Public relations in digital media	6
		Multimedia production and editing	5
	S	History of communication	4
		AI prompting	5
		Digital Content Production	5
		Advertising	6
		Social psychology of communication	6
		Events management	4
		Consumer behaviour in the digital context	6
		Branding through social media	6
		Project management	7
		Ethics in communication. Digital literacy	5
		Broadcasting	7
Marketing	5		
Identifying and Understanding Disinformation in EU Politics and Society	6		
AI Ethics	5		
Science communication	5		
Public opinion polling	7		



**Faculty of Public Administration**

MA program	Autumn /Spring	Title	ECTS
<b>Public Sector Management</b>	A	Strategic Management	6
		Bases of Public Sector	6
		Public Marketing	6
		Strategies for e-Government	6
		Economic Analysis of Public Decisions	6
		Accounting and Audit of Public Institutions	7
		Comparative Analysis in the Public Sector	6
		Consultancy, Design and Evaluation of Programmes for the Public Sector	7
		Scientific Research in Administrative Sciences	3
		Quality Management in the Public Sector	7
	S	Artificial Intelligence: Implications for Public Sector Reform	5
		Ethics and Academic Integrity	5
		Principles and Tactics of Negotiations	6
		Organization and Human Resource Management	6
		Administrative Law of Goods	6
		Management of Public Procurement and Investments	5
		Management of Non-Profit Organizations	6
		Public Policy Analysis for Managers	6
		Public Financial Management	5
		Project Management for Public Sector Investments	5



**Faculty of Political Sciences**

MA/BA program	Autumn / Spring	Title	ECTS
<b>MA Environmental Studies and Sustainable Development</b>	<b>A</b>	Environmental public policies	7
		Environmental ethics and politics	7
		Civic dialogue and social representation	6
		Project Management	6
	<b>S</b>	Development policies in Europe	6
		Methods of research in the field of environment and sustainable development	7
		Internship I	5
		Management and conservation of biodiversity	6
		Contemporary political theories	6
		Internship II	5
		Technology, sustainable development and climate action	6
		Sustainable development in EU Policies	7
	<b>MA European Politics and Society</b>	<b>A</b>	Stratification and social mobility
Data analysis methods			7
Research seminar			3
European Union politics			6
Social movements in Europe			6
Environmental philosophy and political ecology			6
Sociology of interest groups			6
Politics of migration and asylum in Europe			6
<b>S</b>		Populist and right-wing challenges to European integration	7
		Applied research of community institutions and policies	6
		Internship	5
		European identities	6
		Varieties of capitalism and economic development	7



		Party organization	6
		Internship II	5
		Climate change, social movements and capitalism	6
		European Union policies	6
<b>MA Labour Studies</b>	<b>A</b>	Leadership and development of human capital in organisations	7
		European and international labour law	6
		Migration and labour	6
	<b>S</b>	Compared labour relations and social dialogue	6
		Human resource management	6
		Anthropology and sociology of labour	6
<b>MA Anthropology*</b> <i>(Romanian language)</i>	<b>A</b>	Ethnography	8
		Introduction to Anthropology	8
		Anthropology of Family and Kinship	6
		Political Anthropology	8
		Visual Anthropology	8
		Anthropology of Food	8
	<b>S</b>	Language and Social Interaction	8
		Material Culture	8
		Applied Research Seminar	6
		Territory and the Politics of Space	8
		Fieldwork Practice	6
		Anthropology of the Body	8
<b>MA Gender and Minority Politics*</b> <i>(Romanian language)</i>	<b>A</b>	Human rights and minority protection	6
		Feminist political theories	6
		Fundamentalism and patriarchy	6
		Gender equality in the European Union	6
		Gender, minorities and knowledge in the social sciences	6
		Antidiscrimination and gender equality legislation	6
	<b>S</b>	Gender and democratic erosion	6
		Intersectionality and public policies	7
		Gender, minorities and political representation	6



		Gender, minorities and citizenship	7
<b>MA Public Policies and European Integration*</b> <i>(Romanian language)</i>	<b>A</b>	Governance, Europeanisation and public policies	6
	<b>S</b>	Normative analysis of public policies	6
<b>MA International Development and Migration*</b> <i>(Romanian language)</i>	<b>A</b>	Religion, State and Church	6
		Introduction to the anthropology of development	6
		Socioeconomic development interventions at global level	6
		Migration and transnationalism	6
		Humanitarian aid I	6
		<b>S</b>	Elaboration and evaluation of development programmes
		Democracy and public organisations	6
		Religion and humanitarian aid	6
	<b>MA Political Science*</b> <i>(Romanian language)</i>	<b>A</b>	Explanation and argumentation in the social sciences
Politology			6
Communication and political campaigns			6
Sociology of transition			6
Electoral Sociology			6
<b>S</b>		Political analysis	7
		Art and ideology	6
<b>MA Visual Studies and Society*</b> <i>(Romanian language)</i>	<b>A</b>	Politics and representations of heritage	8
		The Sociology of subcultures	8
	<b>S</b>	Museum Studies	8
		The Photographic Image from Illusion to Manipulation	8
		Sociology of Film	8
		Documentary Filmmaking Lab	8
		Thesis Writing Seminar	8
<b>BA Political Science*</b> <i>(Romanian language)</i>	<b>A</b>	IT for social sciences	3
		Introduction to economics	5
		Fundamental concepts in political science	5
		English language I	3



		Political ideologies	6
		Comparative politics	6
		Institutions of the European Union	5
		Political philosophy	5
		Educational policies	6
		Politics and economics of European peripheries	6
		Justice and memory: political violence in a global context	6
		Human rights and democratic values	6
		Romanian postcommunism - context and evolutions	6
	<b>S</b>	History of political and social thought	4
		Political Institutions	5
		English language I	3
		Gender and politics	5
		Contemporary ideologies	5
		European politics	5
		European Union Policies I	5
		Antidiscrimination, multiculturalism and minority protection	6
		Governance and Europeanisation	6
		<b>BA Sociology*</b> (Romanian language)	<b>A</b>
Anthropology	5		
Sociology of consumption	5		
Political sociology	5		
Ecology, politics and society	6		
Human resource management	6		
<b>S</b>	Psychology of personality		5
	Sociology of health		5
	Social communities		5
	Public sociology and social advisory		6
	Urban Sociology		5

\* Classes can be offered in English as a distance-learning course, on request. Inquiry directly to the professor at the beginning of the semester is necessary.



**Department of International Relations and European Integration**

MA program	Autumn /Spring	Title	ECTS
<b>Security and Technology</b>	A	Cybersecurity: geopolitics as usual	6
		Technology and society	6
		Security Informatics	6
		Security Studies	6
		Theories in international relations	6
		Ethics in the Use of New Technologies	6
		Digital Technology Development Process	6
		Strategic Studies.	6
		Cyber diplomacy	6
	S	National regulations in the cyberspace	6
		International regulations in the cyberspace	6
		Misinformation and security challenges	6
		EU Digital Single Market	6
		Ethics in the Use of New Technologies	6
		Digital Technology Development Process	6
		Arms control, disarmament and non-proliferation	6
		Artificial Intelligence in the Cyber Era	6
<b>Security and Diplomacy</b>	A	Security studies	6
		Theory of International Relations	6
		Technology and society	6
		Cybersecurity	6
		International Public Law	6
		Regional Security	6
		Strategic Studies	6
		Theories and Practice of Human Rights	6
		US -China Great Power Relation	6
	The Fundamentals and practices of protocol	6	
	S	International Organizations and Institutions of Security	6
		Intelligence and National Security	6
		NATO	6
		Public Diplomacy and Negotiation	6
		Romanian Institutions of National Security	6
		Arms control, disarmament and non-proliferation	6
		US Grand Strategy	6
Diplomatic and Consular Law		6	



<b>Development International Cooperation and Humanitarian Aid</b>	A	Humanitarian Aid and Voluntary Work	6
		Theory and Practice of Human Rights	6
		Theories of Development and Cooperation	6
		International Public Law	6
		European policies of Development Cooperation	6
		The World Bank Group-Policy and Sustainable Development	6
		Area study: Eastern European studies	6
		Area study 2: South American studies	6
		US - China Great Power Relation	6
	S	Methods of analysis of development policies	6
		Public Participation and Sustainable Development	6
		International Project Management	6
		Education for development	6
		Totalitarianism and the State in European History	6
		Area study 3: African studies	6
Area study 4: Asian Studies		6	
Development Economy		6	
<b>Global Leadership and Sustainable Development</b>	A	Theory of International Relations	6
		Area Studies: South American Studies	6
		Development Theories and Practices	6
		Geopolitics and GeoEconomics	6
		International Public Law and Human Rights	6
		Evidence based Policy making and Evaluation	6
		Latin America Integration Processes and Organizations	6
		Partnership between the European Union and Latin America and the Caribbean	6
		US-Latin America relations	6
	S	Ethics in International Relations	6
		Institutions and International Organizations	6
		Sustainable Innovations and Climate Action	6
		Good Governance: Democratization and Resilience	6
		Leadership for the Common Good	6
		Development Economy	6



**Faculty of Management**

MA program	Autumn /Spring	Title	ECTS
<b>PROGRAMS AND INVESTMENTS MANAGEMENT</b>	A	Strategic management	5
		Managerial economics	6
		Programs management	6
		Organizational design in the digital age	7
		Advanced marketing	6
		Strategic human resources management	4
		Critical thinking	5
		Audit of projects and programs	5
		Ethics and academic integrity	6
		Business communication and public speaking	5
		Management of research programs and projects	5
		Management of cultural programs and projects	5
	S	Decision and change management	7
		Financial management and investments	7
		Product management and marketing	8
		Public investments financing	8
		Emerging issues in cross-cultural management	7
		Methods and techniques for elaboration of the graduation paper	7
		Sustainability business models	7
Economic development in theory and practice: Institutions, companies and markets	6		



<b>MANAGEMENT AND DIGITAL INNOVATION</b>	A	Digital communication for impact	6
		Globalization and Digitalization	6
		Digital marketing	7
		Organizational design in the digital age	7
		Foresight and public innovation policies	4
		Fintech and digital finance	7
		Advanced marketing	6
		Ethics and academic integrity	6
		Sustainability and consumerism	6
		E-commerce	5
	Multidimensional data analytics	5	
	S	Econometrics and innovation	8
		Product management & marketing	8
		Managerial strategies and digital transformation	7
		Innovation management	7
		AI for business	7
		Business contingencies and digital risks preparations	7
Economic development in theory and practice: Institutions, companies and markets		7	